



Cards for \$5 each. The cards provide shoppers with 25 and 30 percent discounts, respectively, off a single item at participating stores. Proceeds from card sales will go to the Babylon Breast Cancer Coalition.

For every Chevy it sells in October, North Shore Chevrolet of Smithtown will donate \$100 to the Huntington Breast

Cancer Action Coalition. Additionally, the dealership will donate 100 percent of the proceeds from an Oct. 16 car show.

The Adelphi NY Statewide Breast Cancer Hotline & Support Program in Garden City will be a beneficiary of Panera Bread's annual Pink Ribbon Bagels campaign. Throughout October, Panera will donate 25 cents for every Pink Ribbon Bagel – a cherry-vanilla concoction in the shape of the breast cancer ribbon – it sells and \$1 from every Power of Pink baker's dozen of assorted bagels.

Rounding out the diverse offerings is the month-long Ink for Pink campaign, sponsored by Good Times Tattoo Studio in East Islip and Horifudo Tattoo Studio in Smithtown. Customers can get a tattoo of the breast cancer ribbon in exchange for a donation to Breast Cancer Help Inc. of Bay Shore in the amount the design would cost. Additionally, on Oct. 8, Good Times Tattoo Studio will host a tattoo marathon, with sales proceeds from all designs going to Breast Cancer Help.

## 'Tis the season for breast cancer charities

With National Breast Cancer Awareness Month beginning tomorrow, a variety of retailers announced October specials to benefit local breast cancer charities.

Through Oct. 25, Tanger Outlets at the Arches in Deer Park is offering Pink Cards for a donation of \$1 and Powerful Pink